Go Further

sdl

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INTRODUCTION

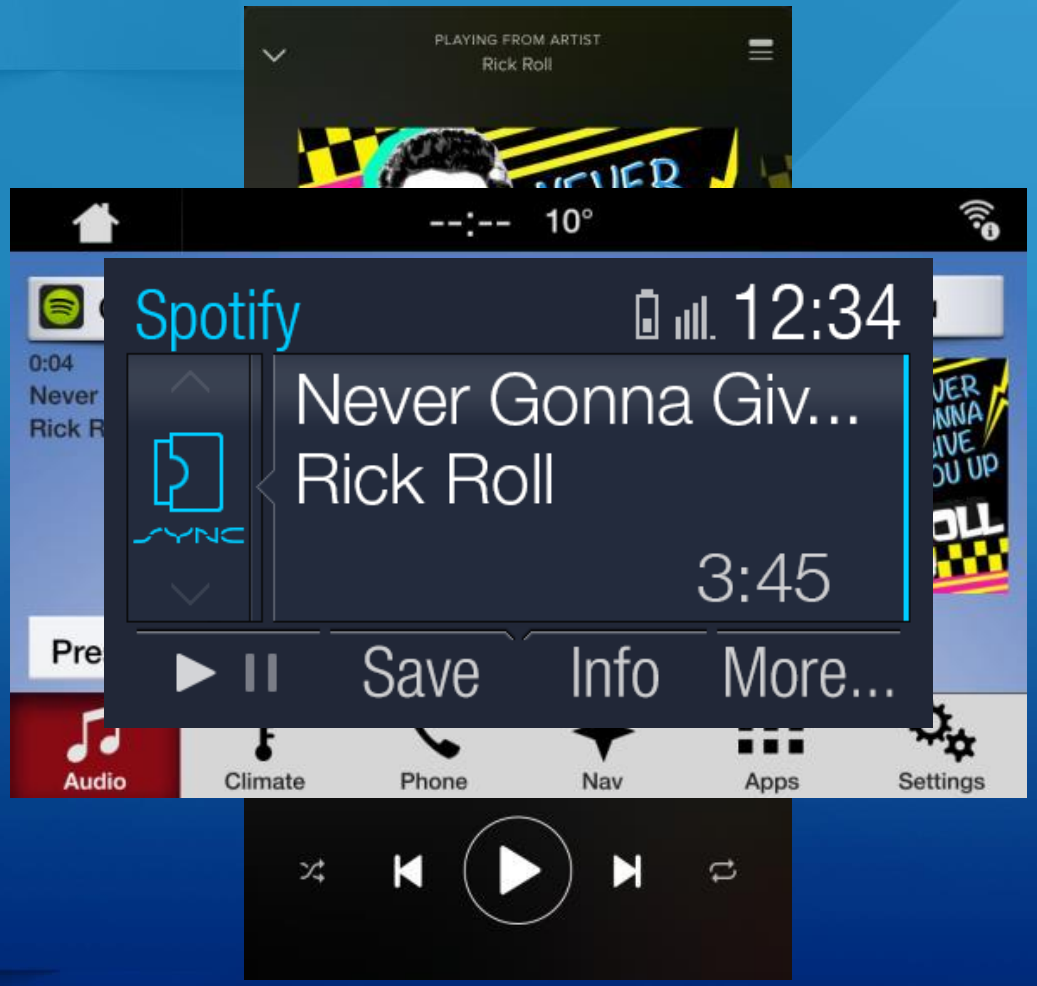
It’s an Apps World

- 1.5 million apps are now available on the App Store.
- 100 billion apps have been downloaded from the App Store.
- 850 apps are downloaded every second.
- The average person has 119 apps.

Source: Apple WWDC Keynote 2015

SMARTDEVICELINK

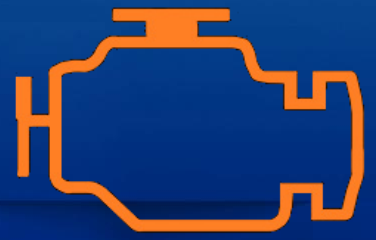
The Transformation



Driveables

- Voice Recognition
- Center Stack Buttons
- Steering Wheel Controls

- Display Information
- Text to Speech (TTS)
- Send notifications from background



- Vehicle Data
  - GPS
  - Odometer
  - ...and many more

Apps and use cases

Spotify

Die Welt

Glympse

Alexa

Audioteka

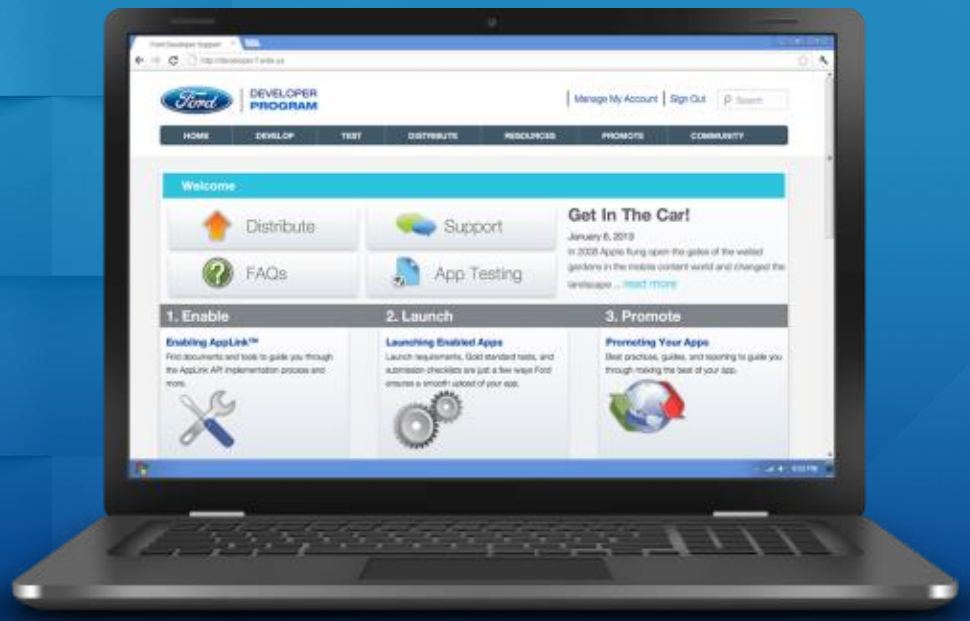
Entertainment
- Music player
- Audio Books

Information
- News
- Voice Services
- Location based services

Innovative use cases possible

Restrictions

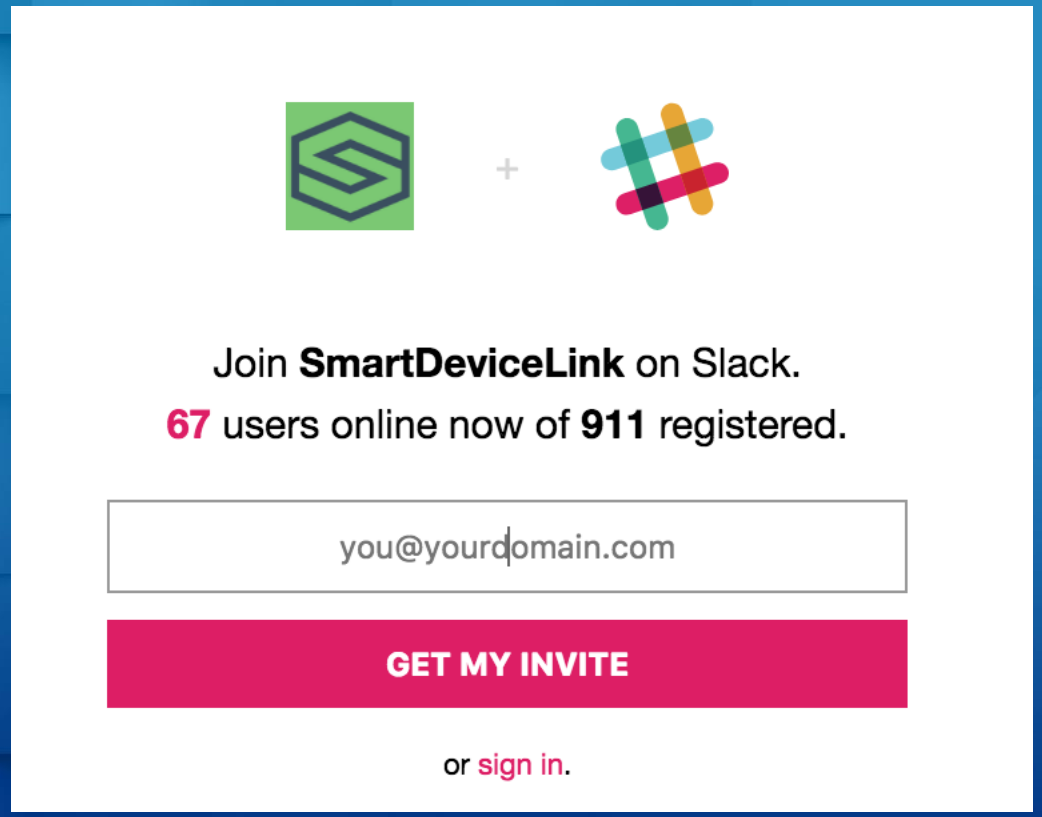
Developers, developers, developers



smartdevicelink.com
developer.ford.com

- Software Libraries
- Reference Guides
- Getting Started Guide
- Technical Hardware Documentation
- Simulator
- Additional Resources
  - Best practices
  - Assets (logo‘s etc.)
  - Ford‘s acceptance criteria

Developers, developers, developers



Slack Stats

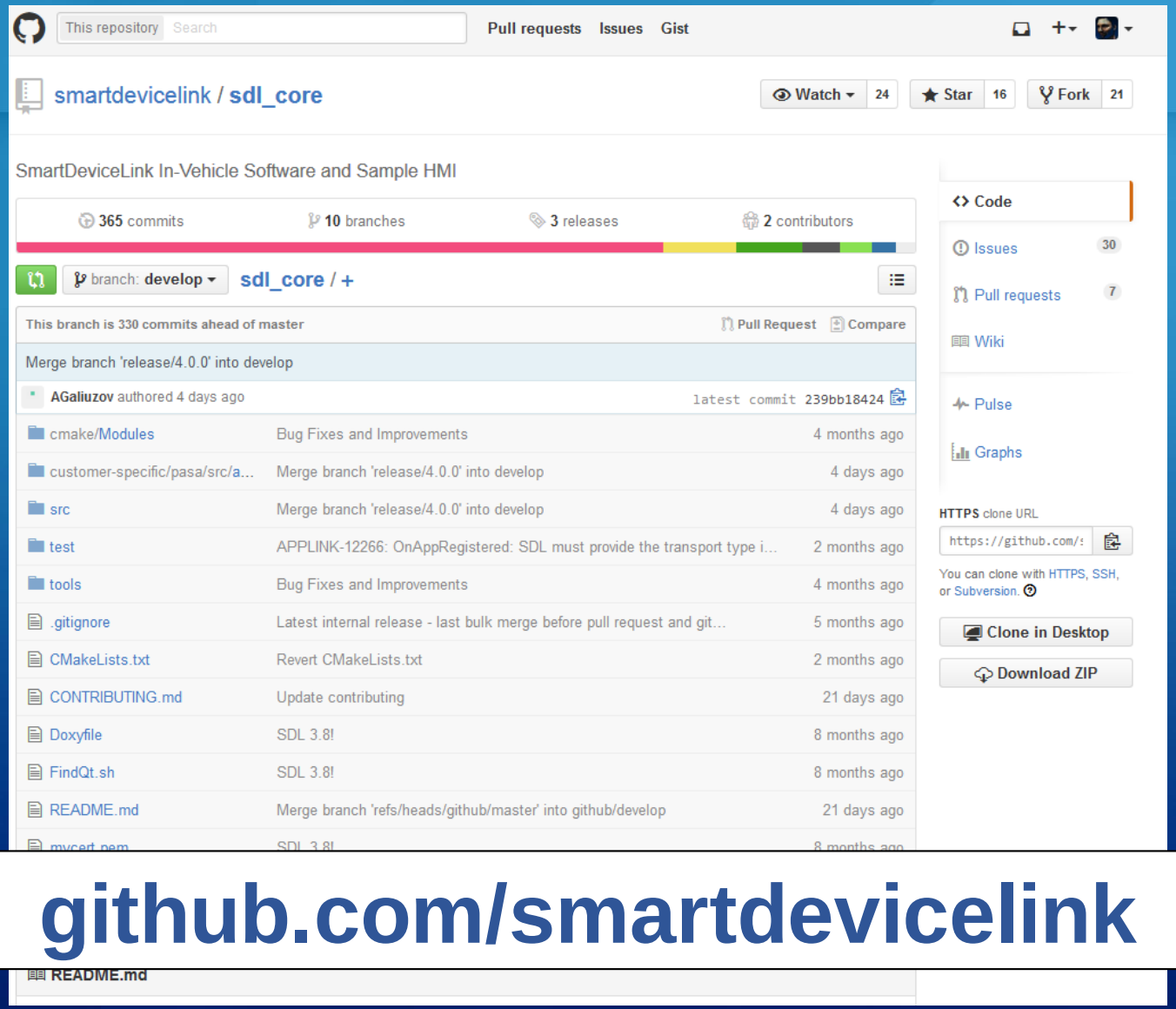
911 registered users
81528 messages send

Support for all SmartDeviceLink questions

slack.smartdevicelink.com

Mobile Navigation

Code Access, Contribution, Discussion



github.com/smartdevicelink

SDL Consortium

Diamond Level	Ford, TOYOTA, SUZUKI
Platinum Level	mazda, SUBARU

SDL Consortium - Organization

Board

Governs the overall business and affairs of the SDLC

Steering Committee

Manages technical direction of SDL on a working level

Developer Relations Committee

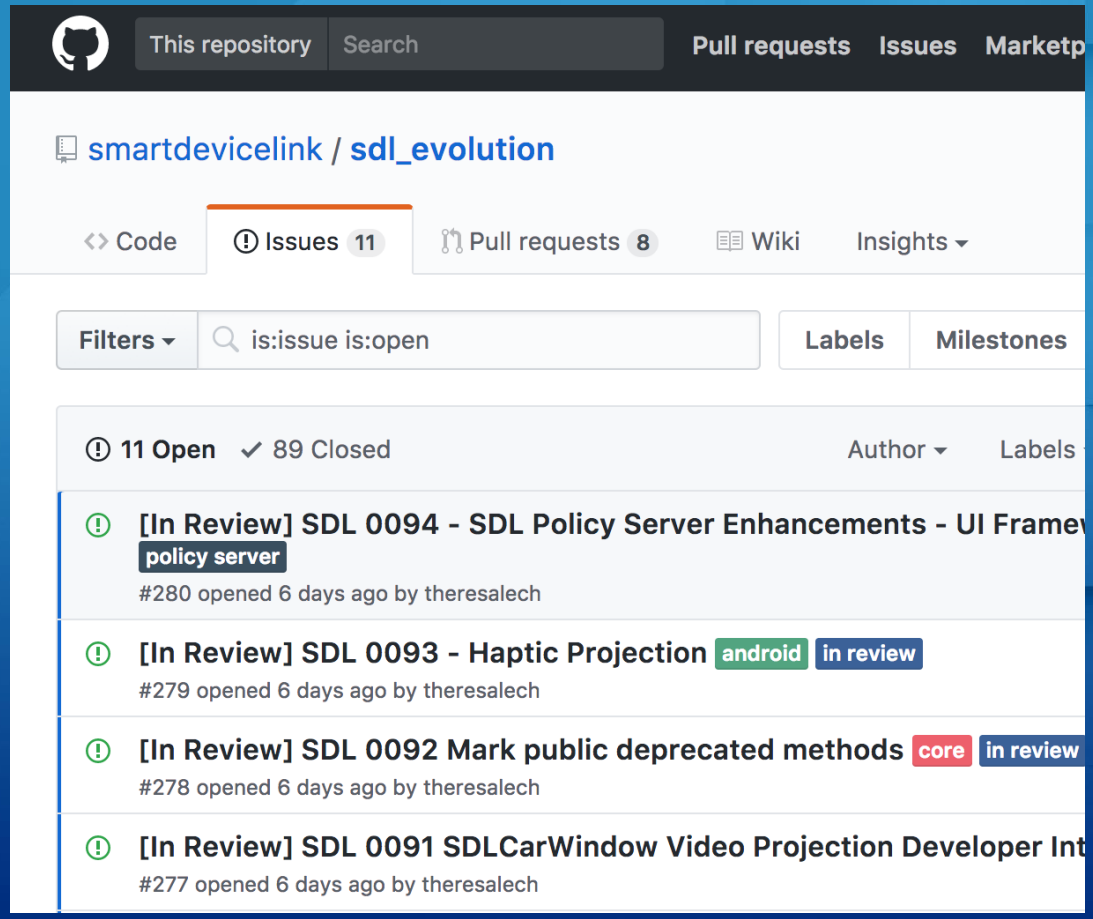
Manages interaction with developers, potential members and events.

Steering Committee

Technical Committee of the SDLC

Started in January 2017
94 Proposals already created
~4 Proposal peer week discussed

Weekly Meeting
Global Attendance



github.com/smartdevicelink/sdl_evolution

What you see is what you get

- Stay connected
- Control over Data

- Deliver Innovation to Driver
- Controlled Access to the Car

- High Volume Platform
- Open Source Solution

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BACKUP

SDLC Membership

OEM Only

Diamond	Platinum	Gold	Silver
1 Board Member (5 votes)	1 Board Member (3 votes)	1 Board Member (1 vote)	Non-Voting Member
1 Steering Committee Member (5 votes)	1 Steering Committee Member (3 votes)	1 Steering Committee Member (1 vote)	No Access to Board or Steering Committee Meetings
Committed to Launch SDL Core Within 36 Months	Committed to Launch SDL Core Within 36 Months		

Bronze
App Developers Only. Non-Voting Member

Membership Tiers Exist for All Industry and Interest Levels