sdl DEVELOPER

Conference & Hackathon

PRESENTED BY: Ford **Ford Dev**

Welcome!

Member Sponsor

SDL Conference Agenda

8:45	Doors Open, Registration, & Breakfast
9:45	Welcome Message (S. Burnell)
10:00	Keynote (D. VanDagens)
10:35	Presentation 1 Title: Introduction to SDL (T. Pulathaneli)
11:30	Presentation 2 Title: Future of SDL (J. Grover)
12:00	Lunch
1:10	Hackathon Top 3 Winners Presentation
1:25	Presentation 3 Title: The SDL Ecosystem (T. Pulathaneli)
2:25	Presentation 4 Title: Radio 2.0-A Platform for innovation
3:15	Session 5: SDL Feature Insights from SDL Contributors & Panel
3:15	Magellan Presentation: (Lonnie Arima)
3:20	Elektrobit Presentation: Handling SDL Complexities (Mike Foedisch)
3:30	Luxoft Presentation:
4:00	Panel: Luxoft, Magellan, Elektrobit
4:15	Presentation 6: SDL vs. Third Party Ecosystems
4:45	Closing Remarks (P. Elsila)

Hackathon Prizes

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1ST PLACE

$5000 USD!

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2ND PLACE

Passes to the annual "iHeartRadio Live" industry party at the Consumer Electronics Show in Las Vegas in January, 2018. Performers in recent years have included the Chainsmokers, Jason Derulo and Chris Brown.

iHeart RADIO

3RD PLACE

Prize Pack Provided by FordDev

Enjoy Your Day

Thank You!